

Part II STRAIGHT LINE SLOGANS

The Philippine Post Office issued slogans with straight lines only, straight lines boxed type etc. but all without cds, (Circular Date Stamp), and slogans to promote the Postal Savings Bank of the Philippines, starting 1927 and later again during the Japanese occupation.

The slogans were not used as postmarks to cancel the stamps but usually well away from the stamps and regular cancellation. In Manila they were in Tagalog or English, and two were in both languages, whilst in the provinces a number of local languages or dialects were used. The earliest reported date of use is June 30, 1927.



The definitive study of Philippine Postal Slogans in general was made by Pablo M. Esperidion and published in the *Philippine Journal of Philately* in Sept-Oct 1950 and a second, more comprehensive study was published in the same Journal in Sept-Oct. 1955. Don Pablo listed seventeen thrift slogans. Twenty-two years later, Eugene A. Garrett published an article in the *Philippine Philatelic News*, Vol 3, No. 1 (Jan-Feb-Mar 1977) in which he updated the list with the addition of a further five slogans, and followed this some fifteen years later with an article and updates in the *Philippine Philatelic Journal*, Vol. XIV and XV (3rd and 4th quarters 1992 and 3rd quarter 1993) in which the number of different known slogans had risen to 38.

Gene numbered the then known slogans 1 - 38, and these numbers are included in the following list, but having had quite a job discovering whether the recently reported slogans were already known, I decided to list all the known slogans in alphabetical order. It does of course necessitate the first letter of the slogan being legible, but that possible problem overcome, it does enable a rapid means of checking new finds.

As would be expected with handstamped mail, the clarity and completeness of some of the slogans is variable, and it may be, that two copies of an identical slogan may have been deciphered differently, but every effort has been made to avoid errors.

In addition to the straight line types in different native dialects, boxed type slogans and cachets are also shown in this Part II of the catalogue.

BTS-A 1) ES-37; Garrett Thrift 1

Type: SHNC

**ABANGAN ANG MASIGLANG PAG -
SISIKAP SA PAGTITIPID.**

Legend in Tagalog, in 2 lines, applied in red, translation:

*"Watch for the national thrift campaign."*Known use: June 30, 1927, Batangas, Batangas and
July 2, 1927. Luceny, Tayabas**ABANGAN ANG MASIGLANG PAG -
SISIKAP SA PAGTITIPID.****BTS-A 2) Garrett Thrift 18**

Type: SHNC

**AGIN-NUCTA: LICLICAM DAKES A
PANAGGASTO**

Legend in Ilocano, translation:

*"Be Thrifty: Avoid Foolish Spending"*Known use: October 8, 1928, Bontoc, Mountain Province;
October 25, 1928, Iligan, Isabela**AGIN-NUCTA: LICLICAM DAKES A
PANAGGASTO.****BTS-A 3) Garrett Thrift 20**

Type: SHNC

AMLIGI ANG IMO KINITAAN SA BANCO POSTAL

Legend in Visayan, translation:

"Keep Your Earnings in the Postal Bank"

Known use: September 2, 1928, Bacolod, Negros Occ.,

BTS-A 4) Garrett Thrift 30

Type: SHNC

**AN CAMPANA NACIONAL PARA
PADAMUT, CAIPOHAN NA MATA-
HANTA**

Legend in Bicolano, translation:

*"The National Campaign for Thrift Needs to be
Supported by Us All"*

Known use: 1927, Manila

**AN CAMPANA NACIONAL PARA
PADAMUT, CAIPOHAN NA MATA-
HANTA.****BTS-A 5)**

Type: SHNC

**AYAW PAGGUGOL LABAW SA
IMONG PINAMUHONAN**

Legend in Waray, translation:

*"Do not spend more than your capital "
(Capital you have raised)*

Known Use: August 13, 1928, Merida, Leyte

**AYAW PAGGUGOL LABAW SA
IMONG PINAMUHONAN.****BTS-A 6)**

Type: SHNC

**AYAW PAGLUGA ANG MANGGA PANON;
PANGA BUIN KA SA SALUD SANG
IMO KINITA AN**

Legend in Ilongo, translation:

"Don't grasp (reach for) too much; live within your means"

Known Use: November 12, 1928, Iloilo, Iloilo

**AYAW PAGLUGA ANG MANGGA
PANON; PANGA BUIN KA SA SALUD
SANG IMO KINITA AN.****BTS-A 7) Garrett Thrift 29**

Type: SHNC

**AYAW SUNDA ANG MGA ADUNA
HAN; IPAHANGAY ANG IMONG
PAYPUYO SA IMONG FINAMUHOAN**

Legend in Cebuano, translation:

*"Do Not Imitate the Rich; Live Within your Means"*Known use: November 20, 1928, Dumaguete, Negros Ori-
ental**AYAW SUNDA ANG MGA ADUNA
HAN; IPAHANGAY ANG IMONG
PAYPUYO SA IMONG FINAMUHOAN**

BTS-B 1) Garrett Thrift 19

Type: SHNC

BANTAYI NINYO ANG PAG PALAPNAG SANG PAG KUGUI SA FILIPINAS

BANTAYI NINYO ANG PAG PALAPNAG SANG PAG KUGUI SA FILIPINAS

Legend in Visayan and Ilongo (the word palapnag), translation:

"Watch the Development of Thrift in the Philippines"

Known use: June 12, 1927, Bacolod, Negros Occ.;

July 11&12, 1927, Capiz, Capiz;

July 1927, Iloilo, Iloilo; July 18, 1927, San Jose, Antique

BTS-B 2) Garrett Thrift 21

Type: SHNC

BULIGI ANG PAGPALAPNAG SAN MGA PANGHUNAHUNA SA PAGKI NUT SA INOY KATILINGBANG

Legend in Visayan, translation:

"Help Perpetuate the Concept of Thrift in Your Organization"

Known use: July 31, 1928, Bacolod, Negros Occ.

BTS-D 1) Esperidion No. 51; Garrett Thrift 14

Type: SHNC

DO NOT IMITATE THE RICH, LIVE WITHIN YOUR INCOME

DO NOT IMITATE THE RICH; LIVE WITHIN YOUR INCOME.

Legend in English, applied in red

Known use: October 5, 1928, Manila

BTS-G 1) Garrett Thrift 25

Type: SHNC

GASTO KA SING KABUS SA IMO MAKITA

Legend in Ilongo, translation:

*"Spend and You'll See Nothing but Poverty" or**"Spend less than you earn"*

Known use: August 20, 1928, Iloilo, Iloilo;

August 25, 1928; Jaro, Iloilo

BTS-G 2) Esperidion No. 41; Garrett Thrift 5

Type: SHNC

GASTOHA ANG INYONG SAPI SA MAAYON PAAGI

Legend in Visayan, applied in purple, translation:

"Spend Your Money Wisely"

Known use: September 24, 1927, Surigao, Surigao

BTS-G 3) Garrett Thrift 26

Type: SHNC

GUMUGUL CANG CULANG QNG PANAQUITAN MU

Legend in Pampanga, translation:

*Save so that your burdens (hardships) will be lessened" or**"Spend less than what you earn"*

Known use: August 2, 1928, San Fernando, Pampanga;

August 9, 1928; Paniqui, Tarlac

BTS-G 4)

Type: SHNC

GAEDAM PANAGGASTOM TI CUARTAM

Legend in Ilocano/Ibanag translation:

"Be thrifty in spending your money"

Known use: October 13, 1927, Angadanan, Isabela,

but postmarked Tuguegarao, Cagayan,

BTS-G 5)

Type: SHNC

GASTOHON TA AN SATUYANG CU-ARTA S????????Y??? CAPACANAN

Legend in Bicolano/Bisakol translation:

Known use: September 9, 1927, Irosin, Sorsogon

BTS-H 1)

Type: SHNC

HIMUSLI SING LABING MAAYO ANG INIO PINANGITA-AN

Legend in Visayan, translation:

"When you work and sweat for your money spend what you have earned wisely"

Known use: October 4, 1927, Bacolod, Negros Occ.

BTS-H 2) Garrett Thrift 27

Type: SHNC

HUWAG KAYONG TUMULAD SA HAYAMAN; MABUHAY KAYO SA HIYONG KITA

Legend in Tagalog, translation:

"Don't Imitate the Rich; Live Within Your Means"

Known use: May 21, 1928, Pasay, Rizal

BTS-I 1) Esperidion No. 50; Garrett Thrift 13

Type: SHNC

**IDULINMO DAGITI URNONMO TI-
AYOAN ITI BANGKO ITI KOREO**

Legend in Ilocano, applied in purple, translation:

"Deposit Your Savings in the Postal Savings Bank"

Known use: September 19, 1928, Laoag, Ilocos Norte

**IDULINMO DAGITI URNONMO TI-
AYOAN ITI BANGKO ITI KOREO**

BTS-I 2) Garrett Thrift 31

Type: SHNC

**IMANO YOY BINABANSAN KIMEY
ED PANAGGIMPER**

Legend in Pangasinense, translation:

"Look for Ways or Efforts of Thrift in our Country"

Known use: July 5, 1927, Lingayen, Pangasinan

**IMANO YOY BINABANSAN KIMEY
ED PANAGGIMPER**

BTS-I 3) Esperidion No. 42; Garrett Thrift 6

Type: SHNC

IPATAGO ANG SINOPTAN MO NGA PILAK SA BANCO

Legend in Visayan, translation:

"Deposit Your Savings in the Bank"

Known use: October 18, 1927, Negros

**IPATAGO ANG SINOPTAN MO
NGA PILAK SA BANCO**

BTS-J 1) Garrett Thrift 24

Type: SHNC

**JOIN THE THRIFT MOVEMENT -
MAKISALI SA KILUSAN SA PAGTITIPID**

Legend in English and Tagalog

Known use: August 7, 1927, Manila

BTS-L 1) Esperidion No. 44; Garrett Thrift 8

Type: SHNC

**LAGING MAGTIPID ALALAHANIN
ANG PAGTANDA**

Legend in Tagalog, translation:

"Always be Thrifty, Think of Old Age"

Known use: November 11, 1927

BTS-L2)

Type: SHNC

**LAKAYE UG PAHILAYO SA MGA MAGTOTOKUD SA MGA
KALINGAWAM NGA NAGKINHANGAN UG DAKUNG GASTO**

Legend in ???, translation:

Known use: January 28, 1929, Surigao, Surigao

BTS-L 3) Garrett Thrift 35

Type: SHNC

**LIKAWAN MO ANG MGA MANOG HIKOT
SANG MAGASTRO NAGA KATIPUNTIPUNAN
KAG KASADIHAN**

Legend in Visayan, translation:

"Stay Away from the Organizers of Social Parties and Other Organizations that Wastes Your Money"

Known use: December 4, 1928, Bacolod, Negros Occ.

BTS-L 4) Garrett Thrift 28

Type: SHNC

**LIKAYE UG PAHILAYO SA MGA
MAGTOTOKUD SA MGA KALINGA
WAN NGA NAGKINHANGAN UG
DAKUNG GASTO**

Legend in Cebuano dialect, translation:

"Avoid and Stay Away from the Organizers of Social Parties That waste Large Amounts of Money"

Known use: December 11, 1928, Tagbilaran, Bohol, December 12, 1928; Cebu, Cebu, and January 28, 1929, Surigao, Surigao,

LIKAYE UG PAHILAYO SA MGA
MAGTOTOKUD SA MGA KALINGA
WAN NGA NAGKINHANGAN UG
DAKUNG GASTO.

BTS-L 5) Garrett Thrift 38

Type: SHNC

**LIKILAM DAGITI AGI BUANGBUA-
NGAY KxxxxDAGKI RAMRAMBAK A
DAKKE LA PAGGASTOAN**

Legend in Ilocano/Ibanag dialect, translation:

"Keep in mind the value of thriftiness"

Known use: December 15, 1928, Ilagan, Isabela, December 17, 1928; Aparri, Cagayan,

BTS-L 6) Garrett Thrift 33

Type: SHNC

**LUMADANGCA A MANGIO' ARAS CADAGITI
PANPANUNOT ITI PANAG SALIMETMET**

Legend in Ilocano dialect, translation:

"Think How to Economize and Save Money"

Known use: July 18, 1928, San Fernando, La Union

BTS-L 7) Esperidion No. 53; Garrett Thrift 16

Type: SHNC

**LUMAYO KAYO SA MGA MASAMANG
PANULA NG MGA TAUHAN
AT LIPUNANG PANGSAMANTALA LA-
MANG NG SALAPI**

Legend in Tagalog, applied in red, translation:

"Beware of Rackets and Racketeers"

Known use: December 11, 1928, Calapan, Mindoro

LUMAYO KAYO SA MGA MASAMANG
PANULA NG MGA TAUHAN
AT LIPUNANG PANGSAMANTALA LA-
MANG NG SALAPI.

BTS-L 8) Garrett Thrift 36

Type: SHNC

**LUMAYO KAYO SA MGA NAGPA-
PANUKALA NG MGA KAPISYANAN
AT LIPONANG PAMPAUBUSLA-
MANGAG SALAPI**

Legend in ???, translation:

"Stay away from those who Advise People to Spend Money"

Known use: December 23, 1928, Malolos, Bulacan; 1928, Mindoro

BTS-M 1) Esperidion No. 52; Garrett Thrift 15

Type: SHNC

MAGDAMUT CA AT PANGINLAGAN ING CABULAGSACAN

Legend in Pampango, translation:

"Be Thrifty and Avoid Waste"

Known use: October 20, 1928

BTS-M 2) Esperidion No. 45; Garrett Thrift 9

Type: SHNC

MAG DAMUT QUITA PAKA....-

ABOT NA ALDAO

Legend in Bicolano, applied in purple, translation:

"Let Us Save for a Rainy Day"

Known use: December 28, 1927, Legaspi, Albay

**MAG DAMUT QUITA PAKA.... -
ABOT NA ALDAO.**

BTS-M 3) Garrett Thrift 34

Type: SHNC

**MAGNAYO CAMO SA MAGNA PARA MUKNA NIN MA-
GASTONG CASIMBUTAN ASIN CAOROGMAHAM**

Legend in ???, translation:

Known use: December 12, 1928, Virac, Albay

BTS-M 4) Esperidion No. 43; Garrett Thrift 7

Type: SHNC

**MAGTIPIID KAYO AT HUWAG MAG-
AKSAYA SA ANUMAN PARAAN**

Legend in Tagalog, applied in red, translation:

"Save and Don't Waste in Any Way"

Known use: October 21, 1927, Manila

**MAGTIPIID KAYO AT HUWAG MAG-
AKSAYA SA ANUMAN PARAAN.**

BTS-M 5) Esperidion No. 39; Garrett Thrift 3

Type: SHNC

**MAKISALI SA KILUSAN SA PAG-
TITIPIID**

Legend in Tagalog, applied in purple, translation:

"Join the Thrift Campaign"

Known use: August 20, 1927, Santa Cruz, Laguna

**MAKISALI SA KILUSAN SA PAG-
TITIPIID.**

BTS-M 6) Esperidion No. 54; Garrett Thrift 17

Type: SHNC

**MANGILAG CARING MAMANA TAG AGUMAN A MAMI-
GASTOS MARAGUL QNG SAYAJAN**

Legend in Pampango, translation:

"Beware of Organizers of Big Expensive Group Parties"

Known use: December 21, 1928, Angeles, Pampanga and San Fernando, Pampanga

BTS-M 7)

Type: SHNC

MAASKEY KATOD KIWAS NA PANAGGIMPER

Legend in Ilocano, translation:

"Be careful and avoid unnecessary spending"

Known use: August 11, 1927, Dagupan

BTS-M 8)

Type: SHNC

MAUPAY AN MACURIMUT; HAN CAMACARAGON

Legend in Visayan (Waray), translation:

"Good camaraderie"

Known use: October 2, 1928, Tacloban, Leyte

BTS-M 9)

Type: SHNC

**MANDANGKA KAYO TAN LIKTARAN YOY PAN-
DARAK YA ANGAN ANTOY NENGNENGTO**

Legend in Pangasinense, translation:

"Be careful and avoid criticizing others"

Known use: October 4, 1928, Tayug

BTS-P 1) Garrett Thrift 39

Type: SHNC

PAGDAGINOT UG LIKAYA AHO PAGUSIK SA DISAN UNSA

Legend in Visayan, translation:

"Avoid any expenses don't be extravagant"

Known use: October 16, 1928, Dumaduate, Negros Oriental

BTS-P 2) Garrett Thrift 22

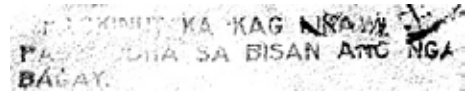
Type: SHNC

**PAGKINUT KA KAG LIKAWI ANG
PAGKAUDHA SA BISAN ANG NGA
BAGAY**

Legend in Visayan, translation:

"Be thrifty and avoid spending too much on anything"

Known use: October 23, 1928, Bacolod, Negros Occ.

**BTS-P 3) Garrett Thrift 37**

Type: SHNC

**PAGLIKAY HADTON PABATUKOD
HAN MAGASTO NGA KALIPAYAN
NGAN MGA PIASTA**

Legend in ???, translation:

Known use: December 14, 1928, Calbayog, Samar,
1928, Bobon, Samar**BTS-P 4) Esperidion No. 46; Garrett Thrift 10**

Type: SHNC

PAGTIPIG AGUD MANGAD DULAHAN KA KAG MALIPAYON

Legend in Ilongo, translation:

"Save so that you will obtain happiness and prosperity"

Known use: January 12, 1928

BTS-P 5)

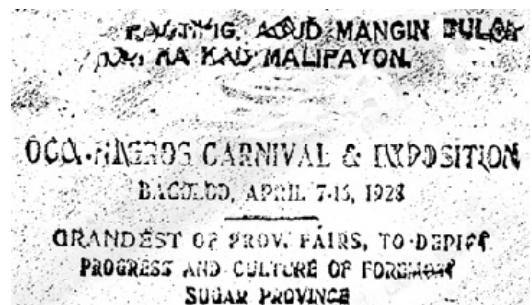
Type: SHNC

**PANGTIPIG AGUD MANGIN BULA
SAN KA KAG MALIPAYON.****OCC. NEGROS CARNIVAL & EXPOSITION
BAGOLOD, APRIL 7-16, 1928****GRANDEST OF PROV. FAIRS, TO DEPICT
PROGRESS AND CULTURE OF FOREMOST
SUGAR PROVINCE**

Legend in Visayan and english, translation:

"Save so that you will be prosperous and happy"

Known use: January 28, 1928, Bacolod, Negros Occ.

**BTS-P 6)**

Type: SHNC

**PAPAGSANTUNGAN YO DINGATI-
PID YU QNG BANCO POSTAL**

Legend in Pampangeno, translation:

*"Virtuous are those who have saving(s) at
(the) Postal Bank"*

Known use: Sept. 13, 1928, San Fernando, Pampanga

**BTS-P 7)**

Type: SHNC

**PAPAGSANTUNGAN YO DINO -
PID YU ONO BANCO POSTAL**

Legend in Tagalog, translation:

Sixteen years after the inauguration of the 1927-1928 series of Thrift Slogans, another series from the Bureau of Posts appeared in the midst of the Japanese Occupation. The new series was applied only in Manila, commencing on August 3, 1943 and was used for about six months; the latest reported date of use is February 16, 1944. The slogans were applied usually in purple and less commonly in black.

The new series was inspired by none other than Pablo M. Esperidion. Don Pablo wrote an open letter to the Bureau of Communications which was published in the "Public Pulse" letters-to-the-Editor column of the Manila Tribune on June 23, 1943, suggesting a revival of the Thrift slogans. Six weeks later, the new slogans had their first day at the Manila Post Office. Three different slogans were used, all in English, and one (ES-90) was a proverb from the writings of Benjamin Franklin - a fact which surely must have escaped the attention of the Japanese Military Administration.

BTS-P 8) Esperidion No. 89

Type: SHNC

"POSTAL SAVINGS BANK - Deposit your savings - with the local - postmaster" Straightline type - Handstamp. Slogan in 4 lines, the first line underlined, the rest in caps and lower cases. Exists in 4 types.

a-Larger type; 43 x 22 mm, earliest postmark: Aug. 24, 1943, in black; latest postmark: April 4, 1944 in purple.

b-Medium type; 40 x 21 mm, earliest postmark: Nov. 8, 1943 in black; latest postmark: April 4, 1944 in purple.

c-Smaller type; 39 x 21 mm, earliest postmark: Nov. 30, 1943 in purple; latest postmark: Dec. 2, 1943 in purple.

d-Smallest type; 39 x 19 mm, earliest postmark: Nov. 30, 1943 in purple; latest postmark: May 3, 1944 in purple.

a)

c)

BTS-P 9) Esperidion No. 90

Type: SHNC

"POSTAL SAVINGS BANK - Thrift takes you up - the ladder, waste - brings you down" Straightline type - Handstamp. Slogan in 4 lines, the first line underlined, the rest in caps and lower cases. Exists in 3 types.

a-Large type; 42 x 22 mm, earliest postmark: Sept. 2, 1943 in black; only a single strike reported.

b-Smaller type; 39 x 19 mm, earliest postmark: Aug. 11, 1943 in black; latest postmark: Sept. 5, 1943 in black.

c-Different arrangement of inscription. Smaller type; 40 x 20 mm, earliest postmark: Nov. 29, 1943 in purple; latest postmark: April 11, 1944 in purple.

a)

c)

BTS-P 10) Esperidion No. 91

Type: SHNC

"POSTAL SAVINGS BANK - He that will not economize, will have to - agonize" Straightline type - Handstamp. Slogan in 4 lines, the first line underlined, the rest in caps and lower cases. Exists in 3 types.

a-Large type; 42 x 22 mm, earliest postmark: Aug. 1, 1943 in black; latest postmark: Oct. 26, 1943 in purple.

b-Medium type; 39 x 19 mm, earliest postmark: Nov. 22, 1943 in black; latest postmark: Dec. 27, 1943 in purple.

c-Smaller type size; 40 x 20 mm, earliest postmark: Nov. 5, 1943; latest postmark: April 8, 1944, both struck in purple.

a)

c)

Whereas the 1927-1928 series have been observed only on commercial and private non-philatelic covers, the Japanese Occupation slogans are found on commercial private and official-mail covers as well as on philatelic "favor" covers. Whether or not they are "true" postal markings, the Thrift Slogans are a fascinating addition to any collection of Philippine covers.

BTS-S 1) Garrett Thrift 23

Type: SHNC

SEGUROHON TA SA MATANOS NA PAG DAMUT AN SATUYANG CALUYAHAN SA HURING PANAHO

Legend in Bicolano, translation:

"Be sure to save for when we grow old and weak"

Known use: December 2, 1927, Sorsogon, Sorsogon

BTS-S 2) Esperidion No. 40; Garrett Thrift 4

Type: SHNC

**SPEND YOUR MONEY WISELY.
ISIPING MABUTI ANG PAGGUGU
GOL NG SALAPI**

Legend in English and Tagalog, applied in red

Known use: September 15, 1927, Manila

**SPEND YOUR MONEY WISELY.
ISIPING MABUTI ANG PAGGUGU-
GOL NG SALAPI.****BTS-T 1)**

Type: SHNC

**TABANG PANGSANGYAW SA MGA
PAAGI SA PAGDAGINOT SA IMONG
LUNGSUD**

Legend in Cebuano, translation:

"Help people in your town know the many ways of saving"
or *"Help Publicise ways to conserve the Economy of your Province"*

Known use: July 19, 1928, Maasin, Leyte

**TABANG PANGSANGYAW SA MGA
PAAGI SA PAGDAGINOT SA IMONG
LUNGSUD.****BTS-T 2)**

Type: SHNC

**TIPTGI ANG INTOMG DINAONUTAN
SA BANKO**

Legend in Cebuano, translation:

"Deposit (Keep) your savings in the bank" or *"Safeguard your saving(s) at the bank"*

Known use: October 20, 1927, Cebu, Cebu

**TIPTGI ANG INTOMG DINAONUTAN
SA BANKO.****BTS-T 3) Esperidion No. 49; Garrett Thrift 12**

Type: SHNC

**TUMABANG KA SA PAGPA...
HIN PAGTIMOS SA SAIMONG MGA
KAIRUBA**

Legend in Bicolano, applied in purple, translation:

"Help in Propagating the Thrift Campaign in Your Community"

Known use: July 28, 1928, Rapu Rapu, Albay

**TUMABANG KA SA PAGPA. ...
HIN PAGTIMOS SA SAIMONG MGA
KAIRUBA.****BTS-T 4) (very similar or the same as T 3)**

Type: SHNC

**TUMABANG KA SA PAGPAT? NIN PAGTIMOS SA SAI-
MONG KAIRIBA probably double strike as:
TUMABANG KA.../ NIN PAGTIMOS SA.../ KAIRIBA**

Legend in Bicolano (Sorsogon), translation:

"Help in looking after and caring for your fellowmen"

Known use: July 6, 1928, Bulan, Sorsogon

**TUMABANG KA SA PAGPAT
NIN PAGTIMOS SA SAIMONG
KAIRIBA
TUMABANG KA SA
NIN PAGTIMOS SA
KAIRIBA.****BTS-T 5) Esperidion No. 48; Garrett Thrift 11**

Type: SHNC

**TUMULONG KAYONG MAGPALAGA
NAP ANG DIWA NG PAGTITIPID SA
INYONG LIPUNAN**

Legend in Tagalog, applied in purple, translation:

"Help in Promoting the Thrift Drive in Your Country"

Known use: July 6, 1928, Lobo, Batangas

**TUMULONG KAYONG MAGPALAGA-
NAP ANG DIWA NG PAGTITIPID SA
INYONG LIPUNAN.**

BTS-U 1) Garrett Thrift 32

Type: SHNC

UBAN KAMO SA KAMPANYA SA PAGDAGINOT

Legend in Cebuano, translation:

"(All of You) Join in the Savings Campaign (the Campaign to save)" or "We are calling everyone to join for a campaign for maximum thriftness"

Known use: August 25, 1927, Cebu, Cebu

BTS-W 1) Esperidion No. 38; Garrett Thrift 2

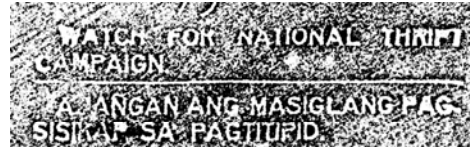
Type: SHNC

WATCH FOR NATIONAL THRIFT CAMPAIGN**ABANGAN ANG MASIGLANG PAG-TITIPID.**

Legend in English and Tagalog, applied in red.

Known use: July 11, 1927, Manila;

July 19, 1927 Tigoan, Camarines Sur



WATCH FOR NATIONAL THRIFT
CAMPAIGN.
ABANGAN ANG MASIGLANG PAG-
TITIPID.

BTS-W-2) Esperidion No. 92

Type: BHNC

**"WIKANG PAMBANSA NATIN, -
ANG LAGI NATING GAMITIN"**

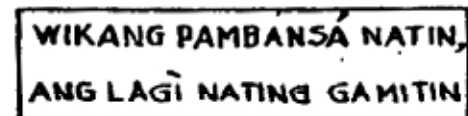
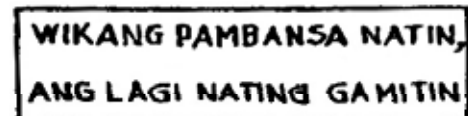
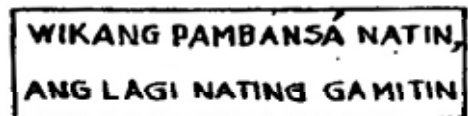
Slogan in caps in 2 lines with a comma after "NATIN". English translation of slogan: "Always use our national language". Applied in purple, enclosed within a single-line frame measuring approximately 61,5 x 19,5 mm. Exists in 3 Types.

Type I, third "A" in "PAMBANSA" has acute accent mark.

Type II, No accent marks.

Type III, third "A" in "PAMBANSA" has acute accent mark and "I" in "LAGI" has grave accent mark.

First day use: Dec. 23, 1943. Used by the Manila Post Office for one week only, Dec. 23 - 30, 1943.



This last one shows up an imperfection of the scheme of recording slogans in alphabetical order, so the classification "OTHERS" has been used until a clearer copy comes to light and for other, non thrift slogans

OTHERS 1)

Type: SHNC

**?AG N(?) BAGNANG DICA TULADEN; (?)BIAGCA CAS
MAYANATUE ITI (?)PASTRECMO**

Legend in ???, translation:

Known use: November 3, 1928, San Fernando, La Union

BLS-01)

Type: SHNC
 applied in red
 Known use: Zamboanga, May 11, 1949

HOSPITAL DAY-MAY 12
VISIT BRENT & ZAMBOANGA GEN. HOSPITALS

BLS - 02)

Type: SHNC
POSTAGE ON FIRST CLASS MAIL
6 CENTAVOS EFFECTIVE JAN. 1, 1959

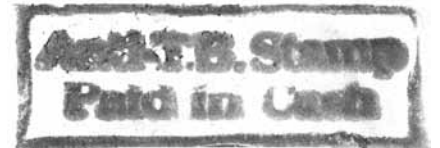
POSTAGE ON FIRST CLASS MAIL
6 CENTAVOS EFFECTIVE JAN. 1, 1959

Known use: Manila, Dec, 31, 1958

BLS-03)

Type: BHNC

Known use: Manila, September 18, 1958

**BLS-04)**

Type: SHNC

Known use: Manila, June 14, 1960

PRESIDENT EISENHOWER'S
ARRIVAL IN MANILA
JUNE 14, 1960

BLS-05)

Type: SHNC

Known use: San Carlos, Negros Occidental, Nov. 30, 1960

LET RIZAL FOREVER LIVE
THROUGH THE SHARE YOU GIVE

BLS- 06)

Type: SHNC
 applied in red
 Known use: Cebu City P.O. in April 1970

Found in Supposedly
Empty Equipment